



# art in real time

**ONLINE EXPOSURE AND BOOK  
PUBLISHED FROM L O N D O N**

For the **SWIMMING POOL** art project artists are invited to interpret freely the chosen theme which will be reproduced inside the art book, online magazine and web exposure A SPACE THAT PROVIDES A FACILITY FOR **SWIMMING**. A SYNTHESIS OF VARIATIONS: **POOL AND LIQUID, SWIMMING AND STANDING**, ALTERNATIVELY CONTRADICTIONARY CONNOTATIONS: **WATER AND FIRE, FLOATING AND DROWNING**.

## ART IN REAL-TIME SWIMMING POOL ARTBOOK & ONLINE EXPOSURE

**BOOK**

NUMBER OF PAGES: 198

PUBLISHING DATE: 2006

PUBLISHER: WOA & CTRL28 LONDON

LANGUAGE: ENGLISH

PRINT RUN: 20,000

HARDCOVER ART BOOK

**EXPOSURE**

APRIL 2006-APRIL 2007

WWW.CTRL28.COM

All submissions are subject to acceptance

FULL PAGE  
TRIM SIZE  
HEIGHT X WIDTH  
in. 10<sup>3</sup>/<sub>4</sub>x8<sup>3</sup>/<sub>4</sub>  
cm. 27,5x21

### APPLICANT

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Web \_\_\_\_\_

### SUBMISSION

1. Title: \_\_\_\_\_

Medium: \_\_\_\_\_ Size H x W: \_\_\_\_\_ Price: \_\_\_\_\_

2. Title: \_\_\_\_\_

Medium: \_\_\_\_\_ Size H x W: \_\_\_\_\_ Price: \_\_\_\_\_

3. Title: \_\_\_\_\_

Medium: \_\_\_\_\_ Size H x W: \_\_\_\_\_ Price: \_\_\_\_\_

4. Title: \_\_\_\_\_

Medium: \_\_\_\_\_ Size H x W: \_\_\_\_\_ Price: \_\_\_\_\_

5. Title: \_\_\_\_\_

Medium: \_\_\_\_\_ Size H x W: \_\_\_\_\_ Price: \_\_\_\_\_

**YES! 28%** of the publishing cost

One Full-Page in ART IN REAL-TIME art book (value \$ 5900)

One page in ERSATZ online art public relation magazine

One year, up to 5 works and essay exposure on www.ctrl28.com

Each selected artist will receive free 3 copies of the book

### FEE PAYMENT

US\$ 699  PayPal  Money Order  Direct Transfer

to Barclays Bank: Account: World of Art, Sorting Code: 203200, Account

Nr: 70277908, IBAN GB22 BARC 2032 0070 2779 08, BICSWIFT code :

BARCGB22, Bank address: Barclays Bank, 128 Moorgate, London EC2M 6SX

For payment by **PayPal** click the PayPal logo on website: www.ctrl28.com

\*The fee would be only provided after the acceptance and notification of acceptance by the Swimming Pool project curator.

TOTAL \$ ..... US Date ...../..... Signature .....

### YOU'RE INVITED

We invite artists to participate in Swimming Pool online art project with the advantages of publishing in ART IN REAL-TIME art book and ERSATZ online art public relation magazine. With the One-page published in ART IN REAL-TIME and ERSATZ\_apr, artists will also receive one year online exposure on ctrl28.com online global art gallery managed from London.

Place and availability in the book are subject to quality.

The on-line exposure and the publishing is judged solely by visuals submitted online or attachment sent to: londonpool@ctrl28.com. We assure the accepted work for one year exposure on ctrl28.com online global art gallery and One-page published in ART IN REAL-TIME art book and ERSATZ online magazine.

### BOOKSTORE DISTRIBUTION

The ART IN REAL-TIME art book will be distributed through bookstores and eCommerce channels in USA and internationally including Barnes & Noble, Borders, Amazon, Books-A-Million, Wal-Mart, also Amazon Canada, Amazon France, Amazon Germany, Amazon Great Britain, Amazon Japan, Australia, New Zealand and others.

### ARTS PROFESSIONALS

In addition to the online exposure the Swimming Pool project provides the unique opportunity for artists to promote art works via publishing in ART IN REAL-TIME book and ERSATZ online magazine. Being published in ART IN REAL-TIME book and ERSATZ online magazine your artworks will be seen by an extensive base of galleries, critics, museums, curators, dealers, collectors, and the people who actually visit galleries and museums.

### SELECTION

All entries go through a selection process. The competition is judged solely by visuals submitted online or attachment as jpeg [JPG] files. We can review your site for this purpose. All accepted works that pass the screening will be exhibited and published in the book. Minimum 1 work and Maximum 5 works.

### MATERIALS TO BE RECEIVED

Forward the works as inline or attachet image files. Send .jpg, .gif, .pdf, still images of interactive feed or streams, and text. All techniques and tendencies are accepted. Each applicant may submit 1 - 4 works made during the past 4 years along the works details -title, year, medium, size. Up to 1500 words of interpretation of the chosen theme (optional), the artists website and email address. The organizers shall reserve the right to reproduce the accepted works.

**IMAGE SIZE ON ONLINE EXPOSURE** [www.ctrl28.com] Submit image files .JPG 72 dpi /up to 2000 pix per file, along the work details and a brief interpretation of the chosen theme (Swimming Pool).

**IMAGE SIZE IN PRINT** [ART IN REAL-TIME] Submit image files .JPG 300 dpi /up to 7 in. /18 cm. per file, along the works details and a free interpretation of the chosen theme (Swimming Pool).

### APPLICATION FEE

There is a US\$ 699 inclusion fee that represent **28%** of the publishing cost for one full page in the book (**72% sponsored by the publisher**). The fee would be only provided after the acceptance and notification of acceptance by the Swimming Pool project curator. \*

Payment by Direct Transfer, Money Order, by Card by PayPal

### SUBMISSION PERIOD

From March 25, 2006,

E-mail works & text to : londonpool@ctrl28.com

Mail: ctrl28.com, 15 Manchester Court, E16 3GZ London (UK)

**DEADLINE** ASAP